

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2738556-1	Order #	2738556
Invoice Date	07/16/23	Alt Order #	WOC14209299
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/13/23	Flight Dates	07/03/23 - 07/13/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	707713		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code	KEN23		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1	ORDR		
Product 2			

Billing Address:

Del Cielo Media / POL
Attention: Accounts Payable
PO Box 25458
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/03/23	07/13/23	WHAS11 NEWS AT NOON	12:00 PM-12:30 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> 07/03/23 <u>End Date</u> 07/09/23 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS F 07/07/23 12:25 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> 07/10/23 <u>End Date</u> 07/16/23 <u>MTWTFSS</u> 1111--- <u>Spots/Week</u> 4 <u>Rate</u> \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WHAS M 07/10/23 12:14 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
3 WHAS Tu 07/11/23 12:22 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
4 WHAS W 07/12/23 12:29 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
5 WHAS Th 07/13/23 12:08 PM WHAS11 NEWS AT NOON 12:00 PM-12:30 PM :30 RGA0223TVH \$180.00 NM									
2	07/03/23	07/13/23	WHAS11 NEWS AT1230P	12:30 PM-1:00 PM	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> 07/03/23 <u>End Date</u> 07/09/23 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WHAS F 07/07/23 12:48 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> 07/10/23 <u>End Date</u> 07/16/23 <u>MTWTFSS</u> 1111--- <u>Spots/Week</u> 4 <u>Rate</u> \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WHAS M 07/10/23 12:51 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									
3 WHAS Tu 07/11/23 12:52 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									
4 WHAS W 07/12/23 WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :00 \$180.00 NM Unresolved									
5 WHAS Th 07/13/23 12:52 PM WHAS11 NEWS AT1230P 12:30 PM-1:00 PM :30 RGA0223TVH \$180.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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WHAS
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Cincinnati, OH 45263-7386

Invoice #	2738556-1	Invoice Month	July 2023
Invoice Date	07/16/23	Invoice Period	06/26/23 - 07/13/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	707713		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/03/23	07/08/23	GOOD MORNING AMER 7-9a ICA		-----1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 -----1- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 07/08/23 7:29 AM GOOD MORNING AMERICA 7-9a :30 RGA0223TVH \$180.00 NM									
4	07/03/23	07/09/23	GOOD MORNING AMER 8-9a ICA		-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/09/23 8:29 AM GOOD MORNING AMERICA 8-9a :30 RGA0223TVH \$200.00 NM									
5	07/03/23	07/09/23	THIS WEEK	9-10a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 -----1 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 07/09/23 9:34 AM THIS WEEK 9-10a :30 RGA0223TVH \$350.00 NM									
6	07/03/23	07/13/23	WHAS11 NEWS @ 430 P	4-5p	----1--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 ----1-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/07/23 4:36 PM WHAS11 NEWS @ 430P 4-5p :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 11-1--- 3 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 07/10/23 4:44 PM WHAS11 NEWS @ 430P 4-5p :30 RGA0223TVH \$180.00 NM 3 WHAS Tu 07/11/23 4:56 PM WHAS11 NEWS @ 430P 4-5p :30 RGA0223TVH \$180.00 NM 4 WHAS Th 07/13/23 4:39 PM WHAS11 NEWS @ 430P 4-5p :30 RGA0223TVH \$180.00 NM									
7	07/03/23	07/13/23	WHAS11 NEWS @ 5P P	5-530p	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 ----1-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 07/07/23 5:26 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 --11--- 2 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS W 07/12/23 5:24 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM 3 WHAS Th 07/13/23 5:28 PM WHAS11 NEWS @ 5P 5-530p :30 RGA0223TVH \$350.00 NM									
8	07/03/23	07/11/23	WHAS11 NEWS @ 530 P	530-6p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/03/23 07/09/23 ----1-- 1 \$400.00									

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Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	707713		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
8	07/03/23	07/11/23	WHAS11 NEWS @ 530 P	530-6p	----1--	:30	1	\$400.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WHAS	F	07/07/23	5:45 PM	WHAS11 NEWS @ 530P	530-6p	:30	RG0223TVH	\$400.00	NM																																											
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3	WHAS	Tu	07/11/23	5:39 PM	WHAS11 NEWS @ 530P	530-6p	:30	RG0223TVH	\$400.00	NM																																											
9	07/10/23	07/12/23	WHAS11 NEWS @ 6P	6-630p	111----	:30	3	\$450.00	NM																																												
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10	07/03/23	07/08/23	WHAS11 NEWS @ 6:30 P	630-7p	-----1-	:30	1	\$240.00	NM																																												
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11	07/03/23	07/09/23	WHAS11 NEWS SUNDA Y	630-7p	-----1	:30	1	\$500.00	NM																																												
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2738556-1	Invoice Month	July 2023
Invoice Date	07/16/23	Invoice Period	06/26/23 - 07/13/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	707713		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																							
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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2738556-1	Invoice Month	July 2023
Invoice Date	07/16/23	Invoice Period	06/26/23 - 07/13/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	707713		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2738556-1	Invoice Month	July 2023
Invoice Date	07/16/23	Invoice Period	06/26/23 - 07/13/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	707713		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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1	WHAS	Sa	07/08/23	9:34 PM	Sat Prime Other	8-11p	:30	RGA0223TVH	\$350.00	NM																																											
26	07/03/23	07/08/23	THE GOOD DOCTOR S AT	10-11p	-----1-	:30	1	\$350.00	NM																																												
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27	07/03/23	07/09/23	AMERICAS FUNNIESTH O	7:00 PM-8:00 PM	-----1	:30	1	\$750.00	NM																																												
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28	07/13/23	07/13/23	WHAS11 NEWS AT NO ON	12:00 PM-12:30 PM	---T---	:30	1	\$180.00	NM																																												
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Total Spots 51

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$18,870.00
<u>Agency Commission</u>	\$2,830.50
<u>Net Amount Due</u>	\$16,039.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.